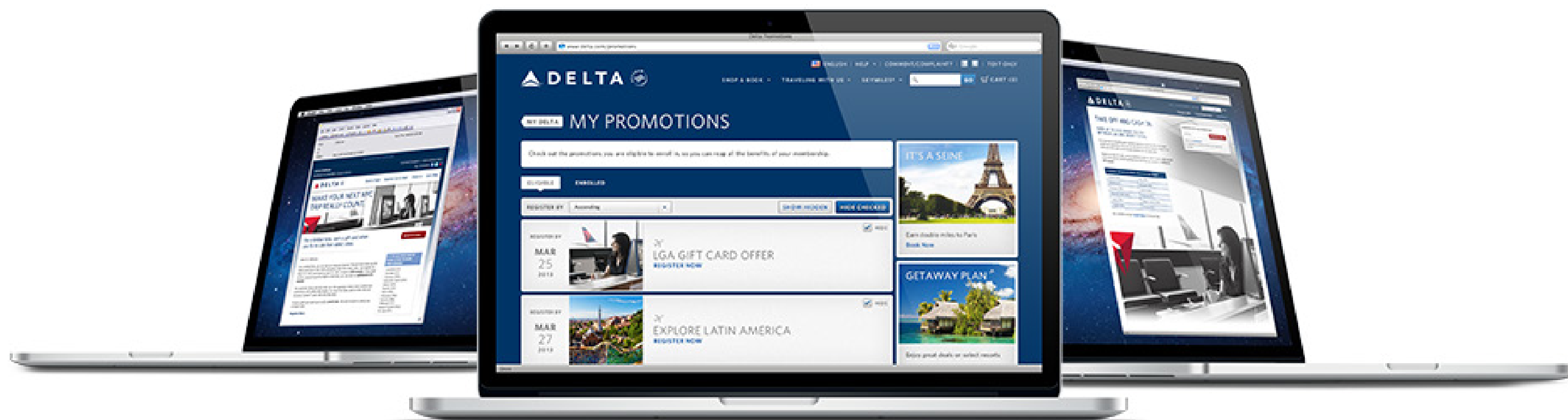




CLIENT: Delta Air Lines
PROJECTS: CRM, Sky Club Banner, Email







AS A NEW YORK SKYMILES MEMBER, THESE SPECIAL OFFERS THAT WILL HAVE YOU EARNING MILES AND YOUR FIRST AWARD TICKET FASTER THAN EVER.



Fly & Earn Up to 15,000 Miles
Enjoy 5,000 bonus miles on your next round-trip Delta flight from JFK, LGA or anywhere. Plus, earn an additional 2,500 bonus miles for each of your next four round-trip flights.

Earn Up to 35,000 Miles
Not already a SkyMiles Credit Cardmember? Get up to 30,000 bonus miles* with The Gold Delta SkyMiles® Credit Card. That's 30,000 miles for getting the Card,¹ plus an additional 5,000 miles now as a new SkyMiles member. Earn one mile per dollar spent while shopping in SoHo, eating in the Village, charging your way around New York, or on other eligible purchases. And double miles for Delta purchases.^{2,3} Plus, enjoy priority boarding⁴ and your first checked bag free on Delta flights.⁵



Lounge & Earn 10,000 Miles
Join Delta Sky Club® and earn 10,000 bonus miles with a one- or three-year membership. Relax in comfort and enjoy the amenities of our newly renovated LGA Clubs, our JFK flagship Club coming Spring 2013, or any of our 50 airport Clubs or 30 partner lounge locations around the world.

Shop, Dine, Drive & Stay to Earn Up to 5,000 Miles
Discover our 100+ SkyMiles partners including Carmel, Supershuttle and Audience Rewards, and their special member offers. Enjoy 500 bonus miles for each unique partner you participate with (up to 10 partner transactions). Be sure to provide your SkyMiles number during your transaction with each SkyMiles partner.



Use 10,000 Miles & Enjoy 5,000 Bonus Miles
Redeem your first 10,000 miles toward Award Travel, Upgrade Awards, a Delta Sky Club membership, and more. You'll enjoy 5,000 bonus miles as a new member. For all the ways you can use your miles, visit delta.com/usemiles.

Go to delta.com/NYoffers to register using your new SkyMiles number XXXXXX for these five exclusive bonus mile offers, then start earning your way to Award Travel and more.

Eligibility: Offer valid only for new SkyMiles members joining the SkyMiles program for the first time. To participate in this offer, SkyMiles member must register online within 30 days of receipt of the offer. To qualify for this offer, members must maintain a valid email address and remain opted in to receive (via email) Fare Sales and Last Minute Deals, your SkyMiles Statement, Delta Partner Offers, SkyMiles Promotions, and Travel & SkyMiles Info. Email preferences may be updated by going to delta.com/profile. Qualifying activities must take place after enrollment and be completed within 12 months from enrollment date. Activity prior to enrollment will not qualify for bonus miles. **Offers:** Get bonus miles for each qualifying activity, up to 40,000 bonus miles. These bonus miles are in addition to normal bonus miles offered by participating partners. Partner offers subject to the terms and conditions of each individual offer. **Flights Activity:** Earn 5,000 bonus miles for first round-trip flight purchased and flown after enrollment on any Delta-operated and -marketed worldwide flight. Earn an additional 2,500 bonus miles for each of the next 4 round-trip flights purchased and flown. One-way flights do not qualify for this offer. Qualifying flights include Delta and Delta Connection® carrier flights. Codeshare flights operated by carriers other than the Delta Connection carriers are excluded from this offer. All travel must be completed within 12 months of enrollment in the promotion. Pay with Miles tickets are not eligible for mileage accrual. Medallion® Complimentary Upgrades, Medallion Qualification Segments, Medallion Qualification Miles, or Best Fare Guarantee. A maximum of 15,000 bonus miles will be awarded for flight activity. **Credit Card Partners:** 5,000 bonus miles earned for signing up for the Gold Delta SkyMiles® Credit Card. Only approved accounts are eligible for bonus miles. Delta Sky Club: Earn 10,000 bonus miles when you join the Delta Sky Club within 12 months of enrollment in the promotion. Offer only applies to one-year, three-year or joint memberships purchased at the same time as the primary membership. Mileage redemption is not an option. Delta Sky Club memberships are non-transferable and non-refundable. Membership is effective from the date of purchase and continues for the duration of the membership type purchased. Delta Sky Club facilities may be used only in conjunction with same-day ticketed air travel on any airline. Individuals must be at least 18 years of age for Club membership. Members must be at least 21 years of age to enter Clubs with a self-service bar. Amenities may vary among Club locations. All Delta Sky Club rules apply to Club membership and use. To review the rules, please visit delta.com/skyclub. Offers and rules subject to change. **Mileage Redemptions:** 5,000 bonus miles will be awarded after the first SkyMiles mileage redemption of a cumulative total of 10,000 miles or greater. Buy, gift or transfer miles do not apply. Transfer miles for charities and other mileage transfers are not eligible. **Unique Partner Activity:** Earn 500 bonus miles for each unique partner activity—up to 10 partners—for a total of up to 5,000 bonus miles. A partner activity is defined as an activity which earns 1+ miles within 12 months after enrollment. A Delta Buy Miles purchase and a partner points to miles conversion transaction are considered eligible unique activities. Converting hotel partner points to miles and a stay/activity with the same hotel partner do not count as two activities. Delta SkyMiles Credit Card is not eligible. Flight activity on partner airlines is not eligible for this promotion. **Promotion Partner List:** Offer includes Hotel Partners, Check Card Partners, Dining, Retail, and other partners: SkyMilesShopping.com qualifies as only one activity. SkyMiles Dining by Rewards Network qualifies as only one activity, participation with a SkyMiles incentive partner qualifies as only one activity, and SkyMiles Shopping UK qualifies as only one activity. Promotion partners also include: Buy, Gift or Transfer Miles, Points to Miles Transfers, Membership Rewards®, Divers Club®, Puntos de Oro, SuperMiles Program and Club de Beneficios, Internet & Telephone Partners, Real Estate & Financial Partners, Vacation and Cruise Partners. For a complete list of partners, please see delta.com/partneroffers. **Promotional Reference Code:** Please refer Delta customer service representative to 97063660. **Miscellaneous:** Bonus miles will post within 6-8 weeks of activity. For partner activity, bonus miles will post within 6-8 weeks of the partner activity posting. Offers void where prohibited by law. Bonus miles do not count toward Medallion or Million Mile® status. Other restrictions may apply. Offers are subject to change without notice. All Delta SkyMiles program rules apply. To review the rules, please visit Membership Guide & Program Rules.

Gold Delta SkyMiles Credit Card Terms & Conditions

¹20,000 bonus miles will be awarded after your first purchase on the Gold Delta SkyMiles Credit Card. Please allow 2-4 weeks after your first purchase for the bonus miles to appear in your Delta SkyMiles account. First purchase offer expires one year from time of Card account opening. You may be permitted to have more than one Delta SkyMiles Credit Card account; however, you are eligible to receive welcome bonus miles for only one Card account. Offer not available to existing Delta SkyMiles Credit Cardmembers upgrading to another Delta SkyMiles Credit Card.

²2,500 bonus miles will be awarded to your Delta SkyMiles account for each approved Additional Card submitted with this application, up to a maximum of 5,000 bonus miles. Bonus miles will be posted to your account 2-4 weeks after each Card application is approved.

³Bonus miles will be posted to your Delta SkyMiles account 8-12 weeks after the end of each month. To be eligible to receive bonus miles, Cardmember's account must be active and not in default at time of bonus fulfillment. Balance transfers, Express Cash, Cash Advances, U.S. Savings Bond transactions, American Express® Travelers Cheques, and American Express Gift Cheques do not earn miles.

⁴This offer applies to qualifying Delta, Delta Connection carrier, and Delta Shuttle® flights taken with the purchase of a fare that is eligible for SkyMiles mileage credit. Offer applies to Delta Vacations® packages but not other all-inclusive packages. Bonus miles will be posted to your SkyMiles account 8-12 weeks after the end of each month. All SkyMiles program rules apply.

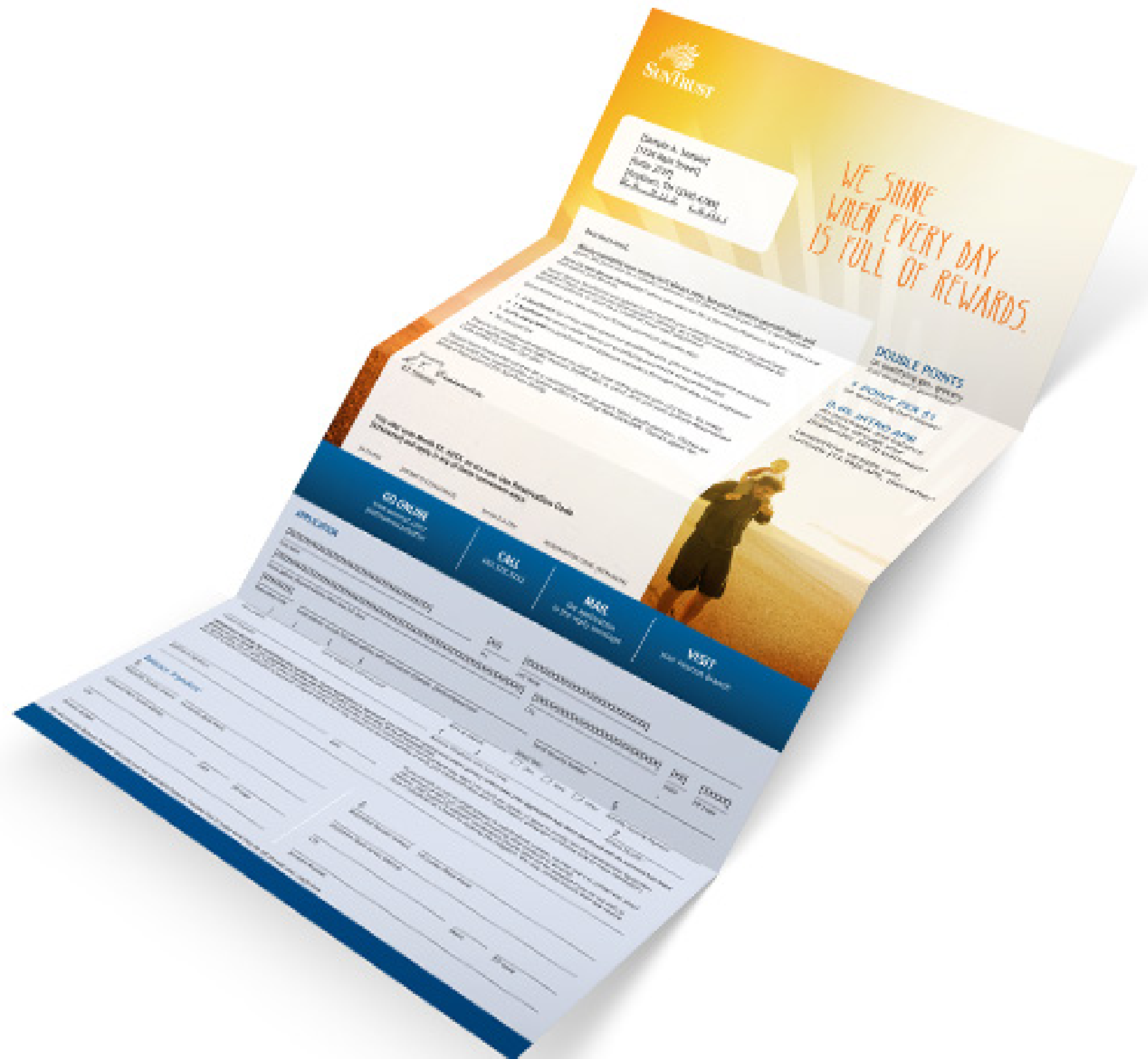
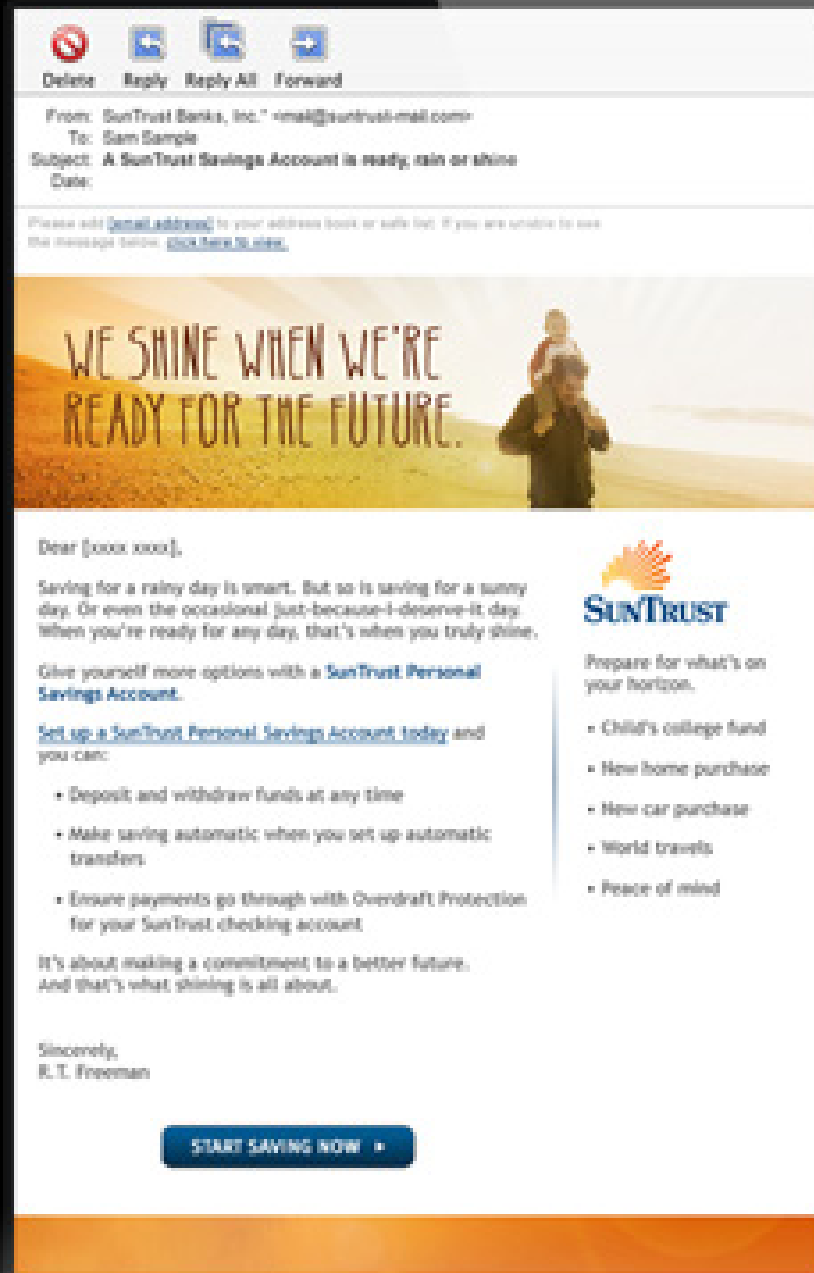
To review the rules, please visit Membership Guide & Program Rules.

⁵Benefit is limited to Basic Cardmembers (not Additional Cardmembers) with the Gold, Platinum or Delta Reserve SkyMiles [Business] Credit Cards. Reservation must include the Basic Cardmember's SkyMiles number. Fee waiver also available for passengers traveling in the same reservation as the Basic Cardmember. Maximum nine waivers per reservation. New Cardmembers and Cardmembers upgrading from another Delta SkyMiles Credit Card product will be eligible for the checked baggage fee waiver benefit after receiving their Card from American Express. Benefit available only on Delta and Delta Connection carrier flight segments. Waiver does not apply to overweight or oversized bags. Additional terms, conditions and restrictions may apply. See delta.com/firstbagfree for details.

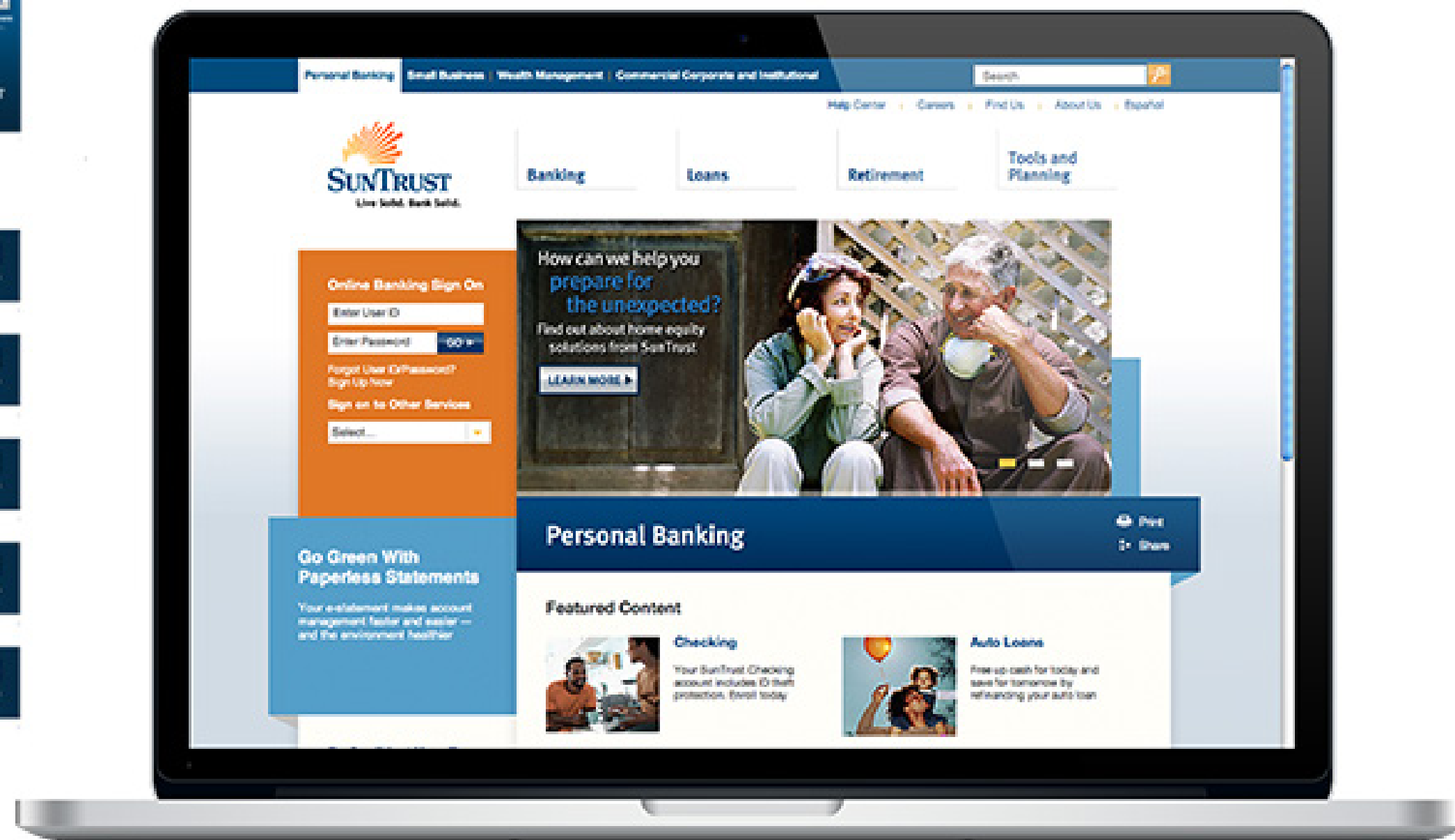
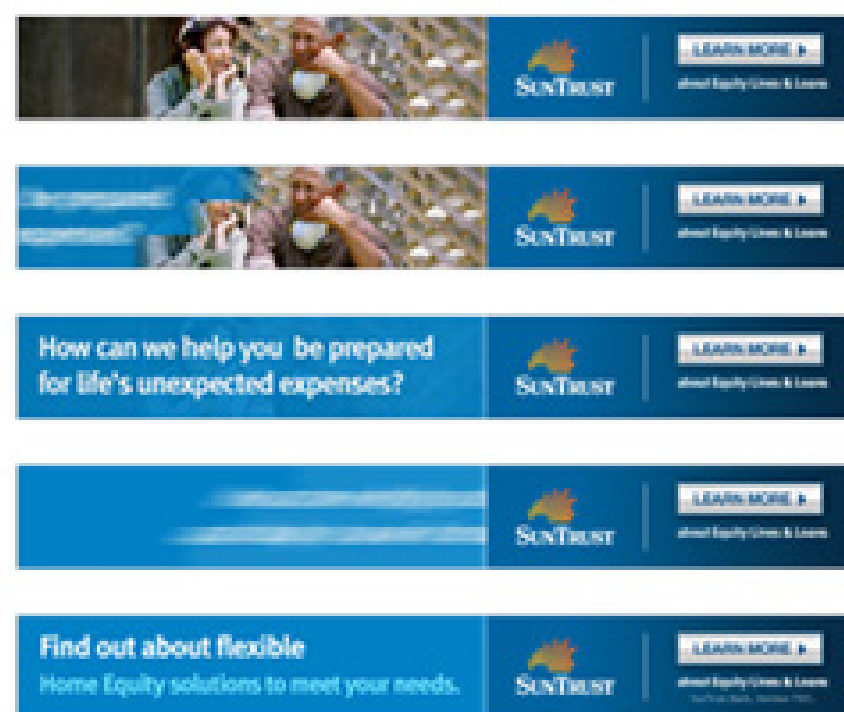
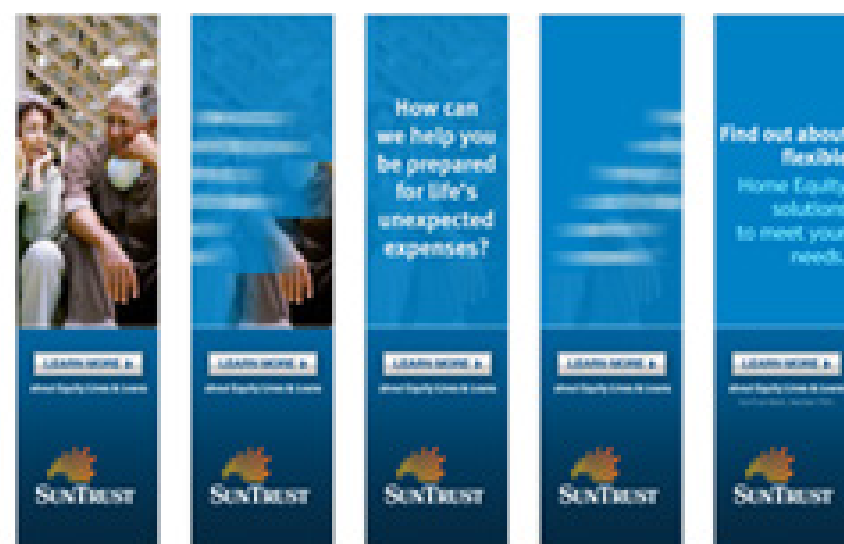














Senior Art Director – The Partnership

Atlanta, GA 04/13 – Present

- develop innovative and creative design solutions
- lead projects from conception through execution
- manage design team and support the ACD or CD

Clients: Coca-Cola, IHG, SkyView Atlanta

Designer – Digitas

Atlanta, GA 04/10 – 02/13

- brand development
- create innovative print & web solutions
- conceptualize & design interfaces

Clients: Delta Air Lines, Equifax, SunTrust Bank

Art Director – ERAD

Atlanta, GA 11/06 – 04/10

- brand development
- designed packaging, publication, & collateral
- developed creative advertising solutions

Clients: Church's Chicken, Remington, Snyder's of Hanover

Creative Lead – FedEx Office

Atlanta, GA 05/02 – 10/06

- developed ecommerce websites for several fortune 500 companies
- worked with art directors & marketing managers to produce print campaigns

Clients: Cox Communications, Cinnabon, Carvel Ice Cream

Designer – RicAlé Distributors

Atlanta, GA 01/99 – 05/02

- developed brand identity
- designed packaging & product labels
- produced national print advertising

Clients: Lisy Corporation, Sabor Del Rancho, Goya Foods



The Creative Circus

Atlanta, GA – 02/10

art direction program, won multiple awards in advertising, design, & photography

The Art Institute of Atlanta

Atlanta, GA – 3/06

bachelor of fine arts in studies of graphic design, photography, web design & animation

New Horizons Computer Learning Center

Miami, FL – 5/02

computer certifications; adobe, macromedia, corel suite, microsoft office, & web design



OBJECTIVE

Achieve a Sr. Art Director position where I can apply my conceptual and creative design skills to create engaging and innovative visual materials. I'm also looking to contribute to the success of various clients and connect with their customers.

AFFILIATIONS

- AIGA
- Art Directors Club
- Atlanta Ad Club
- Atlanta Web Design Group
- American Advertising Federation
- NAPP

@erad247 twitter / pinterest / instagram